1:Beals E-5 (1940-1941)1946 NU34 Tarasco NU34
[p.46a] Sierra Tarascans

295 *Shoemaking.*—One master shoemaker with two apprentices makes shoes of locally produced leather. The apprentices get no pay, working from 6 months to a year in order to learn the trade. The master shoemaker learned in the same way. The techniques present no unusual points of interest.

Equipment includes a sewing machine, lasts, knives, and awls. The master shoemaker not only must know his trade, but also he must be able to judge hides and tanning and be a good buyer. Only a portion of the Cherán demand is supplied locally, and many consider the local shoes inferior to those from outside.

At least three men make *guaraches* to order on a part-time basis. *Guarache* making does not require a sewing machine, and the capital required is small. Most *guaraches* are imported. The type is described in connection with clothing.

Rope and twine.—One man makes kite strings 283 during the kite season in March. No interview could be secured with this man. Another man specializes in horsehair lead ropes and maguey fiber *riatas*. A fairly complex twisting device is used (fig. 10).

Hair brushes.—One family of four makes its 303 entire living by manufacturing brushes of *raiz de paja*. The family collects its own raw materials and dries the roots. Brushes are made by fastening bunches of root in metal rings of about 1-inch diameter, then trimming the ends off square.

Masks.—One family makes wooden masks to 532 order, charging about 2 pesos a piece. The workmanship is very poor and most masks are [438] bought in other towns, especially Sevina and Cheranástico. The local masks are cheaper and much easier to buy, but most people would go to considerable trouble to get the out-of-town product.

SPECIALIZED SERVICE OCCUPATIONS

463 A number of occupations are characterized by the selling of services requiring specialized knowledge rather than the sale of goods transformed from raw material. Certain types of trading occupations, such as storekeeping, could logically be included here, but their consideration is deferred to the section on economics. Other skilled specialists dealing in purely